Unit 7 - Programs and Services

Activities

- 1. Reflection: What programs attract the most participants?
- 2. Which services bring the most community value?

Exercises

- 1. Fill in: A balanced aquatic program should include _____, ____, and _____.
- 2. Case Study: Participation drops in swim lessons. Suggest solutions.

Assignment

Assignment: Design a 1-page flyer for a new aquatic program.